



OFFICIAL CLAIM FORM

BRIDGESTONE GAME ON MAIL-IN PROMOTION

Purchase between: August 27 - September 30, 2012.
Submit this request: NO LATER than October 30, 2012.

First Name Last Name

Mailing Address

City State Zip Code

Email Address (REQUIRED FOR COMMUNICATION)

Invoice Date: ___/___/2012

Mobile Phone
Check if you would like to receive future Bridgestone marketing updates and promotions via email and/or text.

I had my new set of 4 eligible Bridgestone tires mounted on the following vehicle:
I purchased these 4 tires for personal use:

Year Make Model Tire model purchased on receipt

I have read and complied with all the TERMS AND CONDITIONS. Enclosed is my store-identified invoice(s) indicating an eligible tire purchase, proof of mounting, and this original claim form. I hereby confirm that all information herein is valid and correct.

X PURCHASER'S SIGNATURE REQUIRED

ELIGIBLE TIRES: Purchase of a set of 4 eligible tires from an authorized Bridgestone retailer is required. Please indicate below which tires were purchased.

OFFER BT11155

- Checkboxes for various tire models: Potenza S-04 Pole Position, Potenza RE970AS, Dueler APT IV, etc.

Run Flat (RFT) Models on eligible tires will be honored.

REWARDS: Check One

- Checkboxes for rewards: Wii System (While Supplies Last), \$70 American Express Reward Card

ORIGINAL FINAL PAID INVOICE must be submitted with this claim form.

OFFER EXCLUDES ALL OTHER BRIDGESTONE TIRES, COSTCO AND GM DEALERSHIP PURCHASES. Promotion will be fulfilled with either an American Express Reward Card or a Wii System. Only one reward shall be issued for each set of 4 eligible tires. Card may be used wherever American Express Cards are accepted in the U.S. Certain limitations apply. See Cardholder Agreement. Not redeemable for cash. Please allow 10 to 12 weeks for the receipt of the Reward Card. (N.C. residents, please allow 8 weeks.) Wii System product is limited and when supplies are exhausted, or no choice is made above, \$70 American Express Reward cards will be substituted. Visit bridgestonerewards.com to check the status of your claim or to contact us.

Thank you for choosing Bridgestone tires. Please see back for terms and conditions of offer.

BRIDGESTONE BRIDGESTONE GAME ON MAIL-IN PROMOTION TERMS AND CONDITIONS

1. Enclose your store-identified, dated, **ORIGINAL** final paid invoice(s), with your name, dealer name, date of purchase showing eligible tire purchase, price paid and mounting with this completed claim form. Circle the tire purchase on your receipt. If more than one Reward Card is requested, documentation **MUST** be submitted for each eligible purchase. **PHOTOCOPIES WILL NOT BE ACCEPTED**. Limit three reward claims per customer/address/household or email.
2. Name on claim form and on invoice(s) **MUST** be the same. Additional claims for same customer or household must include additional claim form(s) and additional original invoice(s) showing purchase of additional set(s) of 4 tires for different vehicle(s). If a company name appears on invoice(s), please provide the first and last name of the authorized Card user. This offer is for retail purchasers only and excludes Commercial, Fleet and group purchases along with employee changeovers or warranty replacement purchases.
3. Offer valid in the 50 United States and D.C. Void where prohibited, taxed or restricted.
4. Invoices and submissions that are altered, forged, illegible, incomplete or defaced in any way are invalid and will automatically be deemed illegible. **Fraudulent submissions may result in prosecution under the U.S. Mail Fraud Statute (18#USC Sections 1341-1342).**
5. Bridgestone Americas Tire Operations, LLC, does not share, sell, or otherwise distribute customer information to third parties. The information collected herein is solely used by Bridgestone for marketing purposes and for the administration of the program.
6. Neither Bridgestone Americas Tire Operations, LLC, nor Bridgestone Program Headquarters or claim form processor are responsible for late, lost, illegible, postage due or misdirected mail. Please make copies of your submission as original materials become the property of Bridgestone and will not be returned to customer.
7. If you would like your original invoice(s) returned, please submit your request in writing on a 3" x 5" index card with your original receipt submission. **PLEASE NOTE: INVOICE(S) WILL BE MAILED SEPARATELY.**
8. All decisions made by Bridgestone Americas Tire Operations, LLC, and Bridgestone Program Headquarters are final. For inquiries after 4 weeks, contact our **toll-free number: 866-433-3009**.
9. The American Express Reward Card is a prepaid American Express Reward Card and may be used at U.S. Merchants that accept American Express Cards except casinos, cruise lines, ATMs and recurring billing. Card is not redeemable for Cash except where required by law. Visit americanexpress.com/reward

for complete terms. This Card is issued pursuant to a loyalty, reward or other promotional program. Card funds do not expire. Card will be subject to a monthly fee of \$2.00 beginning on the 7th month (except where prohibited by law). Cards cannot be issued to minors and are non-transferable. Cards will be issued in the name submitted on this claim form. Card issued by American Express Prepaid Card Management Corporation. For questions about the Card, including balance inquiries, contact Customer Service at 800-505-6849.

10. American Express and Nintendo are not sponsors of this promotion.

MAIL NECESSARY DOCUMENTATION NO LATER THAN OCTOBER 30, 2012 TO:

**BRIDGESTONE GAME ON
MAIL-IN PROMOTION
OFFER BT11155
PO BOX 130008
EL PASO, TEXAS 88513**



Promotion will be paid with an American Express Reward Card or a Wii™ System while supplies last.